

# East Central Illinois Area Agency on Aging: Census Outreach



**EVERY PERSON COUNTS**

Support a full 2020 Census count



## 2020 Census Operational Adjustments Due to COVID-19

The 2020 Census is underway and households across America are responding every day. Online, phone and mailed self-responses will continue throughout the data collection process. Considering the COVID-19 outbreak, the U.S. Census Bureau is adjusting 2020 Census operations in order to:

- Protect the health and safety of Census employees and the American public.
- Implement guidance from federal, state, and local health authorities.
- Ensure a complete and accurate count of all communities.

Under the adjusted 2020 Census operational plan, field activities would resume after June 1, 2020, as Area Census Offices begin returning to full staff capacity. In-person activities, including enumeration, office work, and processing activities, will incorporate the most current guidance from authorities to ensure the health and safety of staff and the public. Everyone should have received a mailing Census response card.



## Status of Current Operations

### Self-Response Phase

Online, phone and mailed self-responses continue throughout the data collection process.

Planned Schedule	Revised Schedule
March 12-July 31	March 12-October 31

### Long-Term Care Facilities (E-Response & Paper Enumeration)

Many Long-Term Care facilities have already begun responding through our e-Response enumeration option.

Planned Schedule	Revised Schedule
April 2-June 5	April 2-September 3

### Census Workers Canvassing

Census takers drop off invitations to respond and paper questionnaires at the front doors of 5 million households stateside while updating the addresses.

Planned Schedule	Revised Schedule
March 15-17	June 13-July 9

### Nonresponse Follow-up (NRFU)

Census takers will interview households in person. New dates will cover areas previously scheduled for "Early NRFU."

Planned Schedule	Revised Schedule
May 13 – July 31	August 11 – October 31

### In-Person Long-Term Care Facilities Enumeration

Long-Term Care facilities that remain as part of our in-person group quarters enumeration efforts will begin in July.

Planned Schedule	Revised Schedule
April 2 – June 5	July 1 – September 3

### Mobile Questionnaire Assistance

Census Bureau staff assists people with responding online at places people gather (events, grocery stores, etc.).

Planned Schedule	Revised Schedule
<b>March 30 – July 31</b>	Needs further review and coordination with outside partners and stakeholders.

# Do you value affordable housing? Healthcare centers? Fire Departments and Emergency Medical Services (EMS)?



**Why care?** Filling out the census will boost our communities, ensure adequate public funding, and inspire a sense of civic duty.

**Why care?** Accurate census data means more benefits for our local communities including schools, hospitals, roads, child care centers, senior centers and other services our families need.

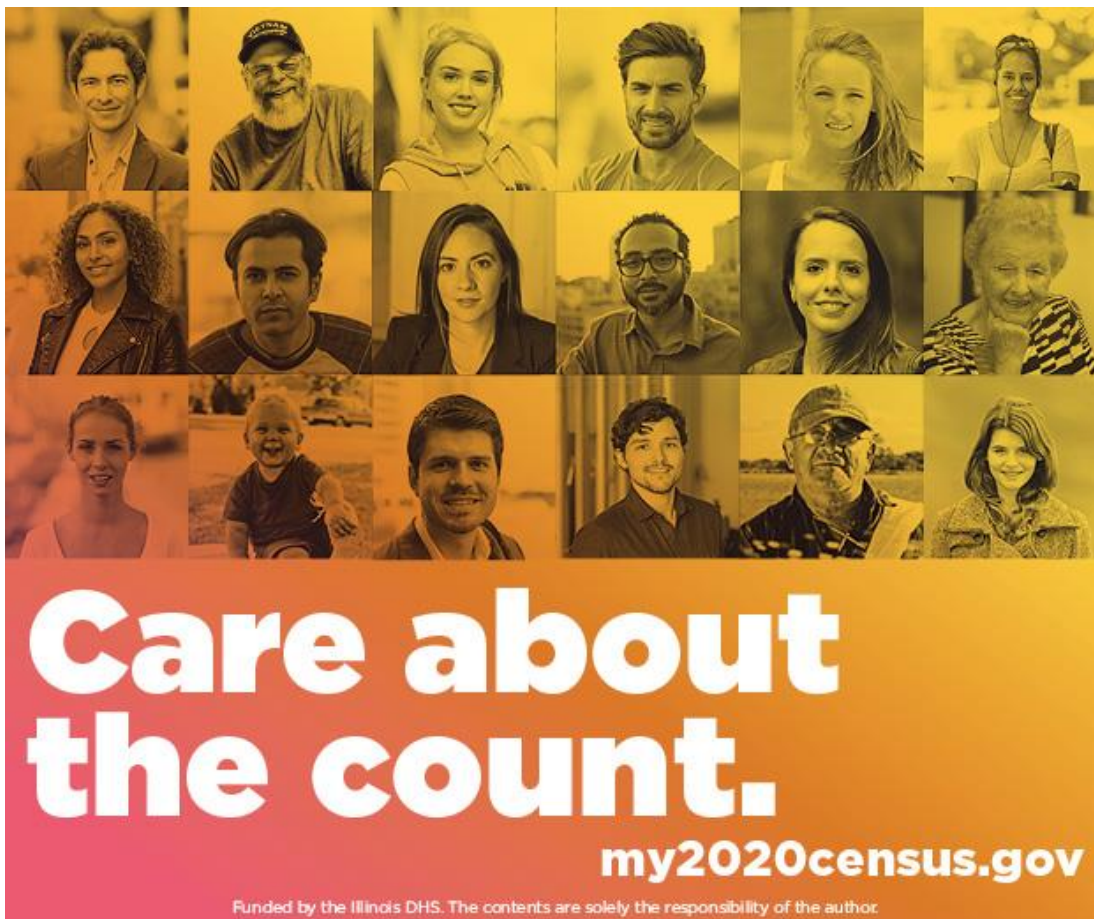
# Did you know Response Rates are being updated daily?

Look it up on the US Census Bureau website at <https://2020census.gov/en/response-rates.html>

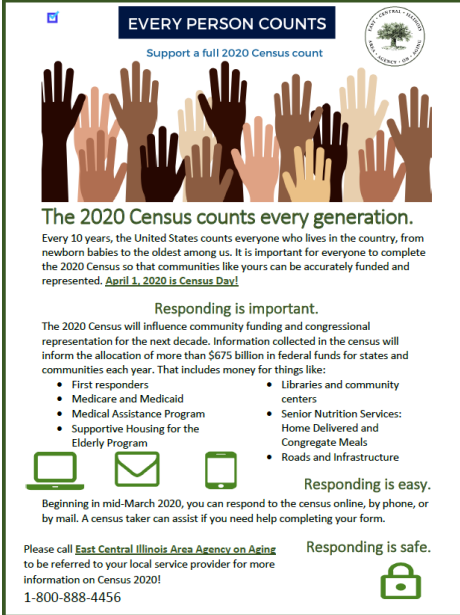


## Census 2020 Resources:


- [Census 101: What You Need to Know](#)
  - [Spanish Version](#)
- [Why We Ask Each 2020 Census Question](#)
  - [Spanish Version](#)
- [Fact Sheet for Older Audiences](#)
  - [Spanish Version](#)
- [Restoration Ministries How to Complete Census Facebook Video](#)
- [Fact Sheet for Multigenerational Household](#)
  - [Spanish Version](#)
- [Social Media Posts, Images, Cover Photos](#)
- [AARP Scam Video](#)
- [AARP Tips for Family Caregivers](#)
  - [Spanish Version](#)
- [AgeOptions' Script for Wellbeing and I&A Calls](#)



## ECIAAA Census 2020 Older Adult Flyer



**EVERY PERSON COUNTS**  
Support a full 2020 Census count



**The 2020 Census counts every generation.**

Every 10 years, the United States counts everyone who lives in the country, from newborn babies to the oldest among us. It is important for everyone to complete the 2020 Census so that communities like yours can be accurately funded and represented. April 1, 2020 is Census Day!

**Responding is important.**

The 2020 Census will influence community funding and congressional representation for the next decade. Information collected in the census will inform the allocation of more than \$675 billion in federal funds for states and communities each year. That includes money for things like:

- First responders
- Medicare and Medicaid
- Medical Assistance Program
- Supportive Housing for the Elderly Program
- Libraries and community centers
- Senior Nutrition Services: Home Delivered and Congregate Meals
- Roads and Infrastructure

**Responding is easy.**

Beginning in mid-March 2020, you can respond to the census online, by phone, or by mail. A census taker can assist if you need help completing your form.

**Responding is safe.**

Please call [East Central Illinois Area Agency on Aging](#) to be referred to your local service provider for more information on Census 2020!  
1-800-888-4456

## ECIAAA Census 2020 Older Table Mat



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**The 2020 Census counts every generation.**

## ECIAAA Census 2020 Older Table Tent.



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Want more information?  
Ask your local site supervisor!