Updated 08/25/2020

East Central Illinois Area Agency on Aging: Census Outreach

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# **EVERY PERSON COUNTS**

Support a full 2020 Census count





Census 2020

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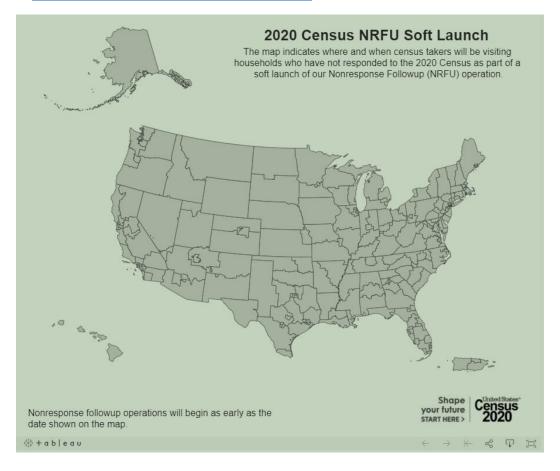
# Census Takers Are Following Up with Nonresponding Households

Starting July 16, census takers will begin interviewing households that have yet to respond to the 2020 Census in regions managed by the area census offices on <a href="mailto:this">this</a> <a href="mailto:mailt

In subsequent weeks, the Census Bureau will announce additional census offices as it prepares to begin enumeration activities nationwide. The majority of census offices across the country will begin follow-up work on August 11.

The Census Bureau is working to complete data collection as quickly and safely as possible, while ensuring a complete and accurate count as it strives to comply with the law and statutory deadlines. All offices are schedule to complete their work by September 30, 2020.

Census takers will follow local public health guidelines when they visit. Learn more at Census Takers In Your Neighborhood.



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# **Status of Current Operations**

### **Self-Response Phase**

Online, phone and mailed self-responses continue throughout the data collection process.

Planned Schedule	Revised Schedule
March 12-July 31	March 12-September 30, 2020

### **Long-Term Care Facilities (E-Response & Paper Enumeration)**

Many Long-Term Care facilities have already begun responding through our e-Response enumeration option.

Planned Schedule	Revised Schedule
April 2-June 5	April 2-September 3

## Nonresponse Follow-up (NRFU)

Census takers will interview households in person. New dates will cover areas previously scheduled for "Early NRFU."

Planned Schedule	Revised Schedule
May 13 – July 31	The Census Bureau began soft-launching
	NRFU on July 16, 2020, and it will soon
	be underway across the entire country.
	All area census offices will complete
	their work by September 30, 2020.

# **In-Person Long-Term Care Facilities Enumeration**

Long-Term Care facilities that remain as part of our in-person group quarters enumeration efforts will begin in July.

Planned Schedule	Revised Schedule
April 2 – June 5	July 1 – September 3

### **Mobile Questionnaire Assistance**

Census Bureau staff assists people with responding online at places people gather (events, grocery stores, etc.).

Planned Schedule	Revised Schedule
March 30 – July 31	To be completed on September 30

Census 2020

# Do you value affordable housing? Healthcare centers? Fire Departments and Emergency Medical Services (EMS)?



Why care? Filling out the census will boost our communities, ensure adequate public funding, and inspire a sense of civic duty.

Why care? Accurate census data means more benefits for our local communities including schools, hospitals, roads, child care centers, senior centers and other services our families need.

# Did you know Response Rates are being updated daily? Look it up on the US Census Bureau website at

https://2020census.gov/en/response-rates.html



# Census 2020 Resources:

- Census 101: What You Need to Know
  - Spanish Version
- Why We Ask Each 2020 Census Question
  - Spanish Version
- Fact Sheet for Older Audiences
  - Spanish Version
- Restoration Ministries How to Complete Census Facebook Video

- <u>Fact Sheet for Multigenerational</u> Household
  - Spanish Version
- Social Media Posts, Images, Cover Photos
- AARP Scam Video
- AARP Tips for Family Caregivers
  - o **Spanish Version**
- AgeOptions' Script for Wellbeing and I&A Calls



### **ECIAAA Census 2020 Older Adult Flyer**



# The 2020 Census counts every generation.

Every 10 years, the United States counts everyone who lives in the country, from newborn babies to the oldest among us. It is important for everyone to complete the 2020 Census so that communities like yours can be accurately funded and represented. <a href="April 1, 2020 is Census Day!">April 1, 2020 is Census Day!</a>

#### Responding is important.

The 2020 Census will influence community funding and congressional representation for the next decade. Information collected in the census will inform the allocation of more than \$675 billion in federal funds for states and communities each year. That includes money for things like:

- First responders
- · Medicare and Medicaid
- Medical Assistance Program
- Supportive Housing for the Elderly Program







- Libraries and community centers
- Senior Nutrition Services: Home Delivered and Congregate Meals
- Roads and Infrastructure

# Responding is easy.

Beginning in mid-March 2020, you can respond to the census online, by phone, or by mail. A census taker can assist if you need help completing your form.

Please call <u>East Central Illinois Area Agency on Aging</u> to be referred to your local service provider for more information on Census 2020!

1-800-888-4456

Responding is safe.

