

East Central Illinois Area Agency on Aging: Census Outreach – Census Day!



EVERY PERSON COUNTS

Support a full 2020 Census count



Census Day
April 1 • 2020

Funded by the Illinois DHS. The contents are solely the responsibility of the author.

2020 Census Operational Adjustments Due to COVID-19

The 2020 Census is underway and households across America are responding every day. Considering the COVID-19 outbreak, the U.S. Census Bureau has adjusted 2020 Census operations in order to:

- Protect the health and safety of Census employees and the American public.
- Implement guidance from federal, state, and local health authorities.
- Ensure a complete and accurate count of all communities.

The tables below summarize the adjustments to operations. Should any additional adjustment become necessary, the Census Bureau will promptly publish the change in an updated document.

Self-Response Phase

The public is strongly encouraged to respond online. (Options for responding by phone or mail are also available.)

Planned Schedule	Adjustment	Revised Schedule
March 12-July 31	Extended	March 12-August 14

Update Leave

Census takers will drop off invitations at the front doors of 5 million households. These households can respond online now—even without their invitation—by providing their address.

Planned Schedule	Adjustment	Revised Schedule
March 15-April 17	Delayed	March 29-May 1

*As of March 28, 2020, the [U.S. Census Bureau](#) is suspending 2020 Census field operations for two additional weeks to April 15, 2020. The Census Bureau is taking this step to help protect the health and safety of the American public, Census Bureau employees, and everyone who will go through the hiring process for temporary census taker positions. The Census Bureau continues to evaluate all 2020 Census field operations and will communicate any further updates as soon as possible.

Update Enumerate

Census takers will interview about 2,000 households in remote parts of northern Maine and southeast Alaska. They're interviewing people outside their home, allowing 6 feet of space between one another.

Planned Schedule	Adjustment	Revised Schedule
March 16-April 30	Suspended and Extended	March 16-May 14

Mobile Questionnaire Assistance

Census Bureau staff will assist people with responding online at places such as grocery stores and community centers.

Planned Schedule	Adjustment	Revised Schedule
March 30-July 31	Delayed	April 13-August 14

Early Nonresponse Follow-up (NRFU)

Census takers will follow up with households that haven't responded yet around some colleges and universities.

Planned Schedule	Adjustment	Revised Schedule
April 9-July 31	Delayed	May 7-August 14

Nonresponse Follow-up (NRFU) and NRFU Re-interview

Census takers will interview households in person that have not responded online, by phone, or by mail.

Planned Schedule	Adjustment	Revised Schedule
May 13-July 31	Delayed	May 28-August 14

Group Quarters Enumeration

Census Bureau encourages administrators of facilities like nursing homes, prisons, and student housing to choose an option for counting their residents that requires less in-person contact.

Planned Schedule	Adjustment	Revised Schedule
April 2-June 5	Delayed	April 16-June 19

Service Based Enumeration

Census Bureau is working with service providers at soup kitchens, shelters, and regularly scheduled food vans to count the people they serve.

Planned Schedule	Adjustment	Revised Schedule
March 30-April 1	Delayed	April 29-May 1

Census counts people experiencing homelessness outdoors

Census takers will count people under bridges, in parks, in all-night businesses, etc.

Planned Schedule	Adjustment	Revised Schedule
April 1	Delayed	May 1

Enumeration of Transitory Locations

Census takers count people staying at campgrounds, RV parks, marinas, and hotels if they do not usually live elsewhere.

Planned Schedule	Adjustment	Revised Schedule
April 9-May 4	Delayed	April 23-May 18

Deliver apportionment counts to the President

By law, the Census Bureau will deliver each state’s population total, which determines its number of seats in the U.S. House of Representatives.

Planned Schedule	Adjustment	Revised Schedule
By December 31	On schedule	By December 31

Deliver redistricting counts to states

By law, the Census Bureau will deliver the local counts each state needs to complete legislative redistricting.

Planned Schedule	Adjustment	Revised Schedule
By April 1, 2021	On schedule	By April 1, 2021



Do you value affordable housing? Healthcare centers? Fire Departments and Emergency Medical Services (EMS)?



Why care? Filling out the census will boost our communities, ensure adequate public funding, and inspire a sense of civic duty.

Why care? Accurate census data means more benefits for our local communities including schools, hospitals, roads, child care centers, senior centers and other services our families need.

Census Day is Wednesday April 01, 2020

By this date, every home will receive an invitation to participate in the 2020 Census. Once the invitation arrives, you should [respond](#) for your home in one of three ways: [online](#), by [phone](#) (844-330-2020), or by [mail](#).



How do you take the census? The video above helps break it down.

Census takes 5 MINUTES to complete online! Encourage grandkids to assist grandparents!

Did you know Response Rates are being updated daily? Look it up on the US Census Bureau website at <https://2020census.gov/en/response-rates.html>



The US Census 2020 mailing schedule has not changed!

What we will send you in the mail:



March 12-20

An invitation to respond online to the 2020 Census.

(Some households will also receive paper questionnaires.)



March 16-24

A reminder letter.



March 26-April 3

A reminder postcard.



April 8-16

A reminder letter and paper questionnaire.

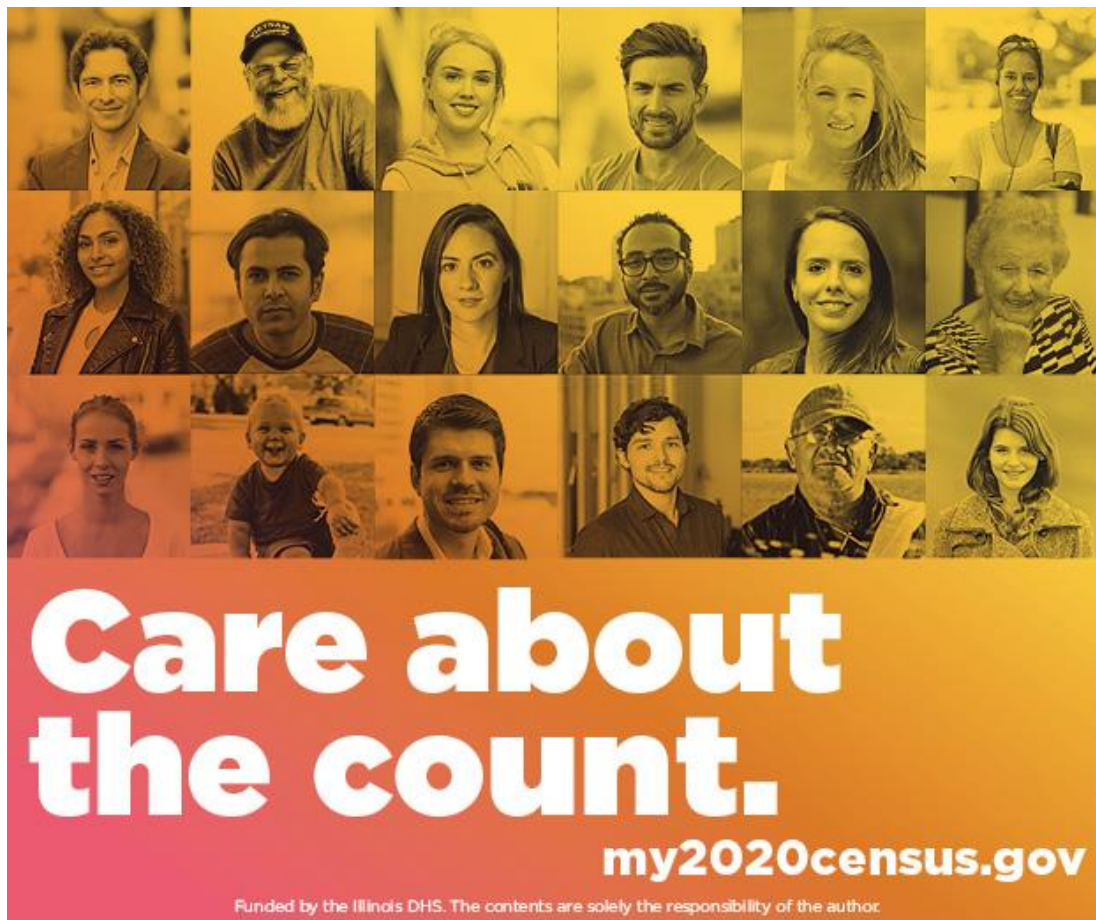


April 20-27

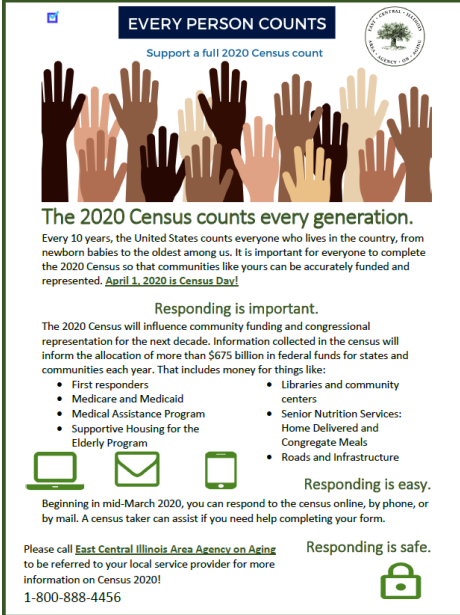
A final reminder postcard before we follow up in person.

Census 2020 Resources:

- [Census 101: What You Need to Know](#)
 - [Spanish Version](#)
- [Why We Ask Each 2020 Census Question](#)
 - [Spanish Version](#)
- [Fact Sheet for Older Audiences](#)
 - [Spanish Version](#)
- [Restoration Ministries How to Complete Census Facebook Video](#)
- [Fact Sheet for Multigenerational Household](#)
 - [Spanish Version](#)
- [Social Media Posts, Images, Cover Photos](#)
- [AARP Scam Video](#)
- [AARP Tips for Family Caregivers](#)
 - [Spanish Version](#)
- [AgeOptions' Script for Wellbeing and I&A Calls](#)



ECIAAA Census 2020 Older Adult Flyer



EVERY PERSON COUNTS
Support a full 2020 Census count

The 2020 Census counts every generation.

Every 10 years, the United States counts everyone who lives in the country, from newborn babies to the oldest among us. It is important for everyone to complete the 2020 Census so that communities like yours can be accurately funded and represented. April 1, 2020 is Census Day!

Responding is important.

The 2020 Census will influence community funding and congressional representation for the next decade. Information collected in the census will inform the allocation of more than \$675 billion in federal funds for states and communities each year. That includes money for things like:

- First responders
- Medicare and Medicaid
- Medical Assistance Program
- Supportive Housing for the Elderly Program
- Libraries and community centers
- Senior Nutrition Services: Home Delivered and Congregate Meals
- Roads and Infrastructure

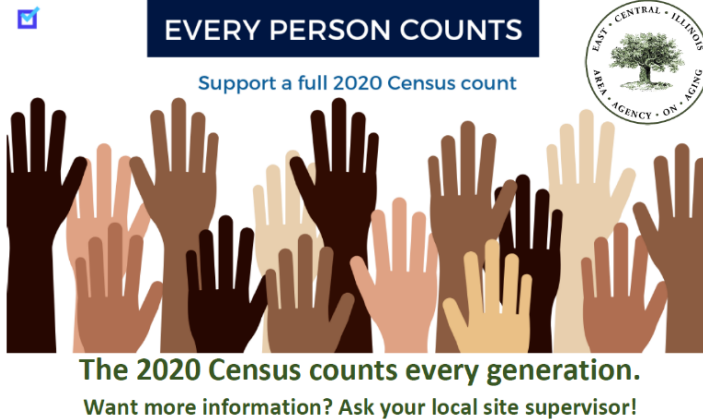
Responding is easy.

Beginning in mid-March 2020, you can respond to the census online, by phone, or by mail. A census taker can assist if you need help completing your form.

Responding is safe.

Please call [East Central Illinois Area Agency on Aging](#) to be referred to your local service provider for more information on Census 2020!
1-800-888-4456

ECIAAA Census 2020 Older Table Mat



EVERY PERSON COUNTS
Support a full 2020 Census count

The 2020 Census counts every generation.

Want more information? Ask your local site supervisor!

ECIAAA Census 2020 Older Table Tent.



EVERY PERSON COUNTS
Support a full 2020 Census count

The 2020 Census counts every generation.

Want more information?
Ask your local site supervisor!